LEO BURNETT U.S.A.
Ad No. 4015—REDWOOD REST—JB—Req. No. 6962—Page—4/c Bleed—(9¼ x 11⅛ inches)—National (Letterpress) Magazines, 1980 (A)
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Come to where the flavor is.
Marlboro
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100's
Marlboro Red or Longhorn 100's—
you get a lot to like.
17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec.'79
Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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